



The Allpack E2 Media Sustainability Award 2023

Allpack Wins Sustainability Award 2023

The first of many awards

In a world that is becoming increasingly conscious of environmental challenges, companies embracing sustainability are at the forefront of innovation. One such company making waves in the packaging industry is Allpack. With a commitment to sustainable practices and cutting edge products, they have established themselves as leaders in their field. Allpack's journey towards sustainability began with a vision to revolutionise the packaging industry and minimise its impact on the environment. They recognise the pressing need to reduce waste, energy consumption and carbon emissions associated with traditional packaging materials. To achieve this the company incorporated eco-friendly materials and implemented greener practices throughout their operations.

One of the primary ways Allpack promotes sustainability is through their emphasis on recyclable and biodegradable packaging materials. By offering eco-friendly alternatives to conventional plastics, they enable businesses to make more environmentally conscious choices. Additionally, the company encourages customers to adopt responsible packaging practices, such as right-sizing packages to reduce excess material usage.



Awarding Body - E2 Media

The awarding body stated 'We've always been passionate supporters of independent companies that are the very backbone of our economy. It's tough out there at the moment and whilst the global brands will weather the storm many of the smaller companies won't. We owe it to our communities to support the smaller independent businesses within them and Allpack is a wonderful example, showing what smaller independent companies can achieve with passion, and hardwork.'

In This Issue...

London Exhibitions

Updated Corporate Video

Summer Open Day

New Product Launch

Team Wins

Environmental Statement



London packaging Week



Ecommerce Expo Exhibition



External Events

London's Calling

Allpack exhibits at London Packaging Week and the eCommerce shows

Allpack, recently exhibited at London Packaging Week and ECOMMERCE Expo Exhibition, which both took place at the end of September, 21 & 22 and 27 & 28 respectively.

The key highlights of Allpack's participation at both exhibitions included:

- **Innovative Packaging Solutions:** Unveiling its latest packaging innovations, showcasing products and technologies that can streamline operations, reduce environmental impact, and enhance brand visibility.
- **Sustainability Initiatives:** As a responsible packaging provider, Allpack is committed to sustainability. It presented their eco-friendly packaging options, shared insights on sustainable practices, and discussed efforts towards reducing clients carbon footprint.
- **Customized Packaging Solutions:** Allpack understands that each business has unique packaging requirements. Their team demonstrated how it tailors their solutions to meet the specific needs of clients across various industries.
- **Networking Opportunities:** The exhibition provided an excellent platform for networking with industry peers, experts, and potential clients. To maximise their networking opportunities, Allpack sponsored the LPW Networking Bar to further engage with prospective clients.

Video Update

Allpack's updated Corporate video

Allpack, a luminary in the packaging solutions industry, is thrilled to announce the unveiling of its latest corporate masterpiece - a dynamic and captivating corporate video that provides an in-depth look into the company's values, innovations, and commitment to excellence.

This new corporate video encapsulates Allpack's journey as an industry leader, showcasing how it has become a positive force in the packaging sector. From its industry-leading products to its dedicated team, the video provides an insight into every aspect that makes Allpack a brand synonymous with quality, reliability, and innovation.

"We are proud to present this corporate video to the world," expressed George Clarke, Allpack's Managing Director. "It not only highlights our achievements but also reinforces our commitment to creating packaging solutions that surpass industry standards. This video showcases our continuing journey and captures the core principles that have propelled us to the forefront of the packaging industry."



Internal Events

Summer Open Day

Allpack opened its doors to host its 2023 Summer Open Day edition and featured an array of live product demonstrations, interactive discussions, informative presentations and a fun ice-breaking game of the ever-popular higher & lower card game, which allowed the participants the chance to win some Allpack branded goodies. The attendees had the chance to witness the capabilities of Allpack's state-of-the-art packaging solutions and experience the benefits they bring to businesses across various sectors. As a company committed to sustainability, Allpack has taken measures to ensure that the event aligns with its environmental values. Recycling stations will be available throughout the venue, and all promotional materials will be made from eco-friendly materials.



Pallet Wrapping Demonstration In Practice

Companies that attended this year's Summer Open Day included Wickes, Flexicon and Parking Facilities Ltd to name but a few. "Allpack's Summer Open Day was an exciting occasion for us to showcase our latest packaging innovations and connect with industry professionals," said Marcus Clarke, Sales Director at Allpack. "We believe in the power of collaboration and knowledge sharing, and that event brought together key stakeholders to shape the packaging industry's future."

New Product Update

Allpack Launches Boxfill.z



Sustainability At Its Core

BoxFill.z zig-zag Paper, recently displayed at London Packaging Week and Ecommerce Expo, is a revolutionary packaging product poised to redefine the way businesses approach voidfill packaging systems. A product developed by the Allpack 'New Product Development Team' representing a groundbreaking leap forward in packaging technology and eco-friendly practices.

The key features and benefits of boxFill.z:

- 1. Sustainability at its Core:** boxFill.z is made from 100% recycled materials and is fully recyclable, sustainable and biodegradable. This helps to reflect the customer's commitment to sustainability, aligning with wider eco-conscious values.
- 2. Innovative Design:** The boxFill.z packaging has been designed to maximise space in the packing area with its specifically designed dispenser box for ease of use.
- 3. Versatile Applications:** boxFill.z is suitable for a wide range of industries, from e-commerce and retail to electronics and more. Its grab-and-go ease of use makes it a versatile solution for businesses of all types.





Events & News

Team Achievements

In the fast-paced world of business, it's often easy to overlook the heartbeat of any successful organisation, the dedicated individuals who work tirelessly to drive innovation, deliver exceptional service, and ensure the company's growth. At Allpack, we firmly believe that our staff is our most valuable asset. Therefore, we make it a priority to recognise and celebrate their achievements, who share and amplify our core values on a daily basis. During the first week of July, Allpack and Eastpac staff were treated to a bountiful BBQ luncheon provided by the Allpack Directors, with the assistance of Graham Rodger, Eastpac Group's Managing Director. Over the previous quarter, Allpack recognised the achievements of the following staff members; June - Antonia, July - Daniel Terry, August - Joanna Purnell and Andre Newton. This quarter Allpack also celebrated the 10 year work anniversary of Nathan Pallister.

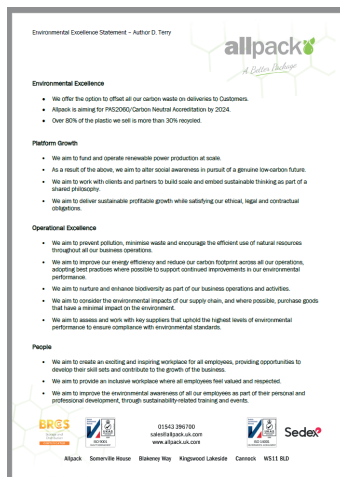


Allpack's Core Values

**Driven by Results Passion for the Team
Mutual Respect & Trust Relentless Pursuit of Better**

Processes

Environmental Statement



Allpack, a leading provider of packaging solutions, proudly announces the launch of its Environmental Excellence Statement. This significant milestone underscores the company's unwavering dedication to environmental sustainability and sets a new benchmark for responsible practices in the packaging industry. As a responsible corporate body, Allpack recognizes the need for sustainable solutions to mitigate the impact of packaging on the environment. The company's Environmental Excellence Statement encompasses a comprehensive framework that outlines its commitment to reducing carbon emissions, conserving resources, and promoting circular economy principles throughout its operations.

Save The Date!



Empack NEC Birmingham:
21-22 February 2024
www.packagingbirmingham.com



Somerville House | Blakeney Way
Kingswood Lakeside | Cannock | WS11 8LD

01543 396 777
www.allpack.uk.com
sales@allpack.uk.com