

NEW

Q4/24
allpack
A Better Package



Sustainable Sam posing with the new Allpack Catalogue

The New Allpack Catalogue Is Here!

Allpack proudly announced the launch of its highly anticipated new product catalogue in December 2024. This comprehensive catalogue showcases the latest innovations in packaging solutions, designed to meet the evolving needs of businesses across various sectors.

The new Allpack product catalogue offers an extensive range of packaging products, including eco-friendly materials, customisable options, and advanced packaging technology. This launch marks a significant milestone in Allpack's commitment to providing top-tier packaging solutions that enhance sustainability, and customer satisfaction.

In response to growing environmental concerns, Allpack has expanded its lines of stocked sustainable packaging products, which adhere to and surpass current packaging legislation, such as the Plastic Packaging Tax. The guide features biodegradable, recyclable, compostable materials that help businesses reduce their carbon footprint.

Allpack's product catalogue covers a wide array of packaging types, including boxes, pallet wrap & covers, tapes, protection, bags & mailing, labels, strapping and fastenings and packing area & facilities. This ensures that businesses can find the perfect packaging solution for their products.



"Having launched the new Allpack Product Catalogue in December 2024, was the culmination of over a year in development and refinement, reflecting Allpack's dedication to providing customer-centric industry-orientated solutions," said Andrew Almond, Allpack's Marketing Manager. "Our team works tirelessly to develop packaging products that meet the highest standards of quality and functionality and contribute to a greener planet. We believe this priced product catalogue will be invaluable for businesses looking to enhance their packaging strategies." The new product catalogue launch coincides with Allpack surpassing 30 years of serving businesses with first-rate packaging options.

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Allpack Sales Team Embarks on an Unforgettable Land Rover Experience Day

The Allpack Sales Team recently swapped their office desks for the rugged terrain of the great outdoors, enjoying an exhilarating Land Rover Experience Day. This unique team-building adventure not only strengthened camaraderie but also showcased the team's ability to tackle challenges head-on—whether on the road or off it.

The event took place at a renowned Land Rover Experience Centre, where the team was greeted with the unmistakable roar of high-performance engines and an array of state-of-the-art Land Rover vehicles. Under the guidance of expert instructors, the team was introduced to the capabilities of these iconic vehicles, including advanced off-road systems designed to conquer the toughest terrains.

The Land Rover Experience Day was more than just a driving adventure; it was an opportunity to foster collaboration and trust. Team members quickly learned the importance of clear communication as they guided each other through obstacles and celebrated every successful manoeuvre. The shared adrenaline rush and collective problem-solving strengthened the bond among colleagues, making it a day to remember.

While the focus of the day was on mastering off-road challenges, the lessons learned extended far beyond the trail. The experience highlighted the importance of adaptability, strategic thinking, and resilience—skills that the Allpack Sales Team applies daily in their



Group photo of the Allpack Sales Team who took part in the Land Rover Experience Day.

professional lives. Each bump, turn, and splash served as a reminder that success often lies in embracing the unexpected with confidence and determination.

The Land Rover Experience Day was not just an adventure but a symbol of the Allpack Sales Team's spirit—bold, dynamic, and ready to tackle any challenge. Building on the success of this event, the Allpack Sales Team is already planning their next adventure.



Allpack Partners with Cutting-Edge Packaging Engineer Service



Allpack Expands Capabilities with New Partnership

Towards the end of 2024, a launch event was held at Allpack's National Distribution Centre, Cannock, to cement the new partnership between Allpack and the Packaging Engineer Service.

The launch event featured a complimentary luncheon that allowed staff to experience the mobile workshop's range of facilities and state-of-the-art repair equipment. Additionally, there were repair demonstrations and a comprehensive presentation by the Packaging Engineering Service team on the services they provide.

This is an exciting development within the packaging industry, with Allpack partnering with the Packaging Engineer Service to be able to provide specialised engineering service and repair support for our client's packaging equipment. This strategic collaboration aims to enhance Allpack's service offerings, ensuring client machines and process operations experience minimal downtime, which extends Allpack's end-to-end customer support services.

Save The Dates!

The 2025 Allpack Exhibition Schedule kicks off in early February with the annual Packaging Innovations and Empack Exhibition at the National Exhibition Centre (NEC), Birmingham, 12-13 February 2025. Come and experience the future of packaging and our process intelligent systems on the Allpack stand, R30.

Allpack will again be exhibiting at this year's IntraLogisteX edition, taking place from 25-26 March at the NEC, Birmingham. Allpack will be showcasing our range of process intelligent solutions which can be scaled up to meet your requirements on stand #350.

In May Allpack will be exhibiting at the IRX Expo, taking place at Birmingham's NEC, 13-14 May to promote our range and expertise in eCommerce packaging solutions.

Explore how Allpack can assist with your next packaging project by scheduling a meeting with our Business Development Team today, and join us at one of the forthcoming exhibitions.



New Faces of Q4!



Hitesh
Chief Financial Officer



Martin
Environmental & Compliance Manager



Ellie
HR Manager



Maisie
Customer Care Executive



Amy
Product Category Manager



Matt
Key Account Manager



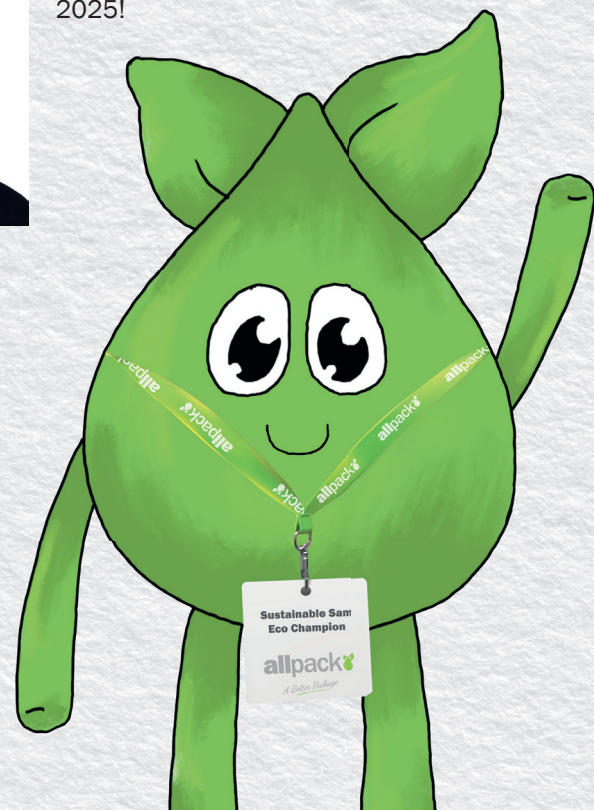
Laura
Key Account Manager



Nick
Sales Support Executive

Over the previous quarter Allpack has welcomed 8 new starters to the team. In the fast-paced world of business, it's often easy to overlook the heartbeat of any successful organisation, so please give a warm welcome to our new starters and any more to come next quarter!

We also welcomed Sustainable Sam, Allpack's Eco-Champion, who has been on many adventures across the warehouse in 2024. We look forward to seeing what is in store for our mascot in 2025!



End of Year Celebrations & Awards



Allpack ended 2024 celebrations with an all staff presentation, awards and Fish & Chip Van meal. This event, held at the company's headquarters and National Distribution Centre (NDC), Cannock, brought together employees from all departments and locations, underscoring Allpack's commitment to fostering a sense of community and appreciation among its workforce for all their work in 2024.

The cold festive morning was perfect for the festivities, which featured an array of delicious chippie style foods, engaging conversations, and heartfelt speeches from the Directors earlier in the morning. The meal was more than just a feast; it was a tribute to the employees whose hard work and dedication have propelled Allpack to its industry-leading position over the year of 2024.

Staff awards were presented in the morning and the following members of staff were given gifts for all their hard work throughout 2024.

Bold About Better Award was presented to Dan Armitage, Senior Product Category Manager & Dawid Surman, Team Leader Carrier Fulfillment.

Team Trust Award was presented to Joanna Purnell, Key Account Manager & Aidan Mulraney, Team Leader Goods In.

Customer Centric Award was presented to Antonia Williams, Customer Care Manager & Luke Gregory, Transport Manager.

Employee of the Year was presented to Katie Langridge, Graphic Designer.

Star Card Winner was presented to Jason Whitehouse, Product Category Manager.

All staff members of Allpack have worked extensively throughout 2024 and all of their hard work and efforts are appreciated hugely by the Allpack Directors.